

W J B O

BATON ROUGE'S BROADCASTING STATION
BATON ROUGE BROADCASTING CO., INC.
BATON ROUGE, LA.

October 18, 1935

Mr. J.W. Brauner
Williamsville, N.Y.

Dear Mr. Brauner:

This letter will serve to varify your reception of the new WJBO in Baton Rouge, La. during our Sunday morning all-DX Program.

Thanks for your complete report of this program and very sorry your local conditions were so bad, wish you better luck next time.

May I clear up a few things concerning this station the first is that this station WJBO in Baton Rouge is not the same that was in New Orleans. No connection whatsoever, either technical or in its management. The WJBO of New Orleans closed down and after the year is up the call letters are again placed in the list to be assigned the next new station to be applied for. We did not want the call letters but had to take them anyway. I am enclosing a folder with pictures of the new WJBO in Baton Rouge.

We have no station stamp, but answer all DX mail promptly as we run special programs for the purpose of co-operating with the Broadcast DX'ers of the USA. We DX the 2nd and 4th. Sunday mornings of each month. I-3AM CST. In vite you to listen when your local conditions are better.

Cordially yours,

Wilbur T. Golsen

Wilbur T. Golsen
Chief Engineer WJBO
DX Announcer?