

KMLB

(LINER'S BROADCASTING STATION, INC.)

The Voice of The Twin Cities

STUDIOS: HOTEL FRANCES

(Monroe's Newest + Louisiana's Finest)

MONROE, LOUISIANA

January 28, 1933

VITAL STATISTICS (Ouachita Parish)

Answering Yours
January 24th.

- Population—
54,337
- Telephones—
6,354
- Light Meters—
7,655
- Automobiles—
8,000
- Radios—
6,200
- 900 Gas Wells—
Ten Billion Cubic Feet
Daily Capacity
- Four Banks—
Resources—\$13,534,791.00
Deposits—\$11,579,219.00
Annual Clearings—
\$143,000,000.00
- Four Major Hotels—
1,000 Rooms
- Trade Area—
Population—146,000
- Annual Payroll—
\$14,000,000.00

Mr. J. W. Brauner,
17 East Spring St.,
Williamsville, N. Y.

Dear Mr. Brauner:-

Thank you for your letter of the 24th. I did not verify your reception as I knew that you had both a card and a stamp. However if you want a letter of verification I will be glad to send you one.

I have been corresponding with several Mexican and Canadian stations but so far I have'nt made any progress. They do not have regular frequency checking schedules but from what I gather they will be put on regular schedules soon. And when they are their schedules will come to me by wire. That is if the proposed club goes over. Yes I am going to mail out frequency checking shedules. There will be around twelve mailings per month so you see that it will be impossible for me to render the service for less than the 1\$. However if I get by with less than that and I am certainly going to ~~try~~ try I will make a little money for my troubles. You know with buying the schedules from each district and paying for their copying it is going to come a little high.

You stated that you did not have a verification from WTSL. I do not have any record of them changing their call letters but they have changed ownership. I understand that they are putting in some new equipment and if I get advance dope on their test program I will drop you a line.

Cordially yours,

FOLLOW THE BEACON



HOTEL FRANCES

RADIO ALONE VOICES YOUR MESSAGE IN THE HOME
GIVING WINGS AND SOUND TO WORDS THE EYE MIGHT MISS

MONROE

LOUISIANA.
"WORLD'S LARGEST GAS FIELD".



OUACHITA NATIONAL BANK



CENTRAL SAVINGS BANK & TRUST CO.



BERNHARDT BUILDING



AIRPLANE VIEW OF MONROE



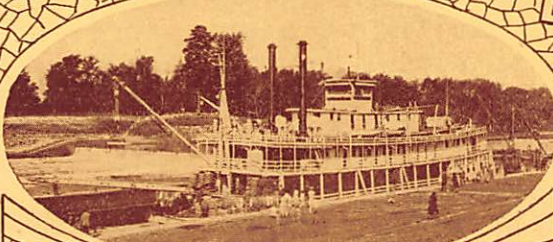
LOOKING DOWN A RESIDENCE STREET



A GLIMPSE OF A BUSY STREET



HOTEL VIRGINIA



IN THE LOCK

AT MONROE



HOTEL ALVIS



HOTEL MONROE



PARISH COURTHOUSE



PART OF BROWN PAPER MILL'S PLANT



CITY HALL