

RADIO STATION

K C I J

710 MILAM ST. PHONE 4-6681
SHREVEPORT, LOUISIANA

April 15, 1950

Mr. J. W. Brauner
23 Howard Avenue
Williamsville, New York

Dear Mr. Brauner:

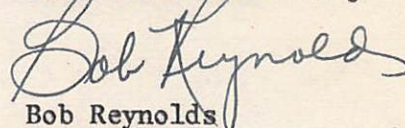
We thank you so very much for your letter of April 13, 1950, telling us that you heard our station. To know that our signal reached Williamsville is indeed gratifying. We hope you enjoyed the musical offerings.

To begin with, our station will be operated during daylight hours only, however, we hope to be able soon to broadcast a 24-hour a day basis. We expect also to continue these tests a few more days. Knowing that you will not be able possibly to receive our signal during the day, we hope you will bear us in mind for future listening on an all-night show, offering the best in popular music.

Again thanking you for your kindness in writing, we are

Very sincerely yours,

RADIO STATION K C I J



Bob Reynolds
Program Director

P.S. This is to verify reception of our station and time given, 2:15-4:15 AM-CST.