

**KNOW ALEXANDRIA LOUISIANA BETTER**

**ALEXANDRIA BROADCASTING CO., INC.**

**RADIO KALB STATION**

1420 KC

ALEXANDRIA, LA.

Mr J. W. Brauner  
17 E. Spring St.  
Williamsville, N. Y.

Dear Friend:

Thanks very much for the report on this station, and the information about the signal strength of this station as compared with other 100 watters over the country.

This station seems to be directional for some peculiar reason, and the north east is on the flat side of the wave pattern. The West gives us the best reports.

The transmitter is a Western Electric job. All late equipment. The antenna is suspended between two steel towers which are 140 feet high, running north and south. The ground system is a network of copper covering an area of approximately 150 feet square.

We have received wonderful reports from all parts of the united states except the North East, so it must be that the antenna is extremely direction, or should I say anything but directional as far as your locality is concerned.

Any further information will be greatly appreciated.

Sincerely,

Howard E. Griffith Asst op.