

H. T. PARROTT
President

JAMES SHACKLETTE
Sect.-Mgr.

PAUL B. SHIRLEY
V. President

W T C O
SOUTH CENTRAL KENTUCKY BROADCASTING Co.
INCORPORATED
CAMPBELLSVILLE, KENTUCKY

March 2, 1948

J. W. Brauner
23 Howard Ave.
Williamsville 21, New York

Dear Sir:

We have your correspondence relative to our test radio program. Thank you so much for your interest.

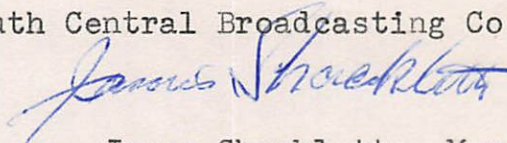
Your description of the broadcast you picked up tallies with the program we put on and the time is identical. We expect to go on the air in the next day or two with our continuous broadcast, day time only, and will appreciate a word from you relative to the quality and strength of its reception some time again soon.

We have received quite a number of letters and cards commenting on our test broadcasts, most of them coming from distant points, and they have helped us greatly in determining of potentialities.

With very best regards,

Respectfully yours,

South Central Broadcasting Co.



James Shacklette, Mgr.