

# W O W O ' S Broadcast Announcement

Fort Wayne, Indiana

August 19, 1927

Jos. Brauner  
P. O. Box #1  
Williamsville, New York

Dear Sir:

We appreciate your nice communication of some time ago commenting favorably on our programs. We trust that W-O-W-O is still one of your favorite stations as our efforts have been untiring to make our programs and transmission still better.

We are pleased to inform you that we have just recently been placed on the new Columbia chain out of New York and starting September will furnish you through this chain ten hours a week of the finest programs in the country. These will be under the careful direction of the most competent people in that line in New York and we know beyond doubt will be highly entertaining for you, heard through W-O-W-O.

Now we are going to ask assistance of you. We are at present broadcasting on 1000 Watts. We have an appeal in at The Federal Radio Commission at Washington for permission to use 5000 Watts. If we are successful in getting permission to use this power you will be able to receive our programs much better than you have in the past and we are certain there will be no better programs on the air.

Now if you have liked our programs in the past, and if you would like these programs (including those from New York) brought to you five times as powerful as they are now, we wish you would do the following for us:

Sit down and write a letter addressed to the FEDERAL RADIO COMMISSION, Washington, D. C. Tell them you received W O W O'S BROADCAST ANNOUNCEMENT. Tell them in your own words that you enjoy the programs from W O W O and that you would like to see our power increased by the Commission to 5000 Watts so that you can receive our programs still better and under all weather conditions.

If you will do this for us we will appreciate it very much and you may be sure that if we are successful in securing an increase to 5000 Watts power, you will spend a good many hours listening to the programs from W-O-W-O.

Gratefully yours,

STATION W-O-W-O.

BY F. C. Zieg Pres.

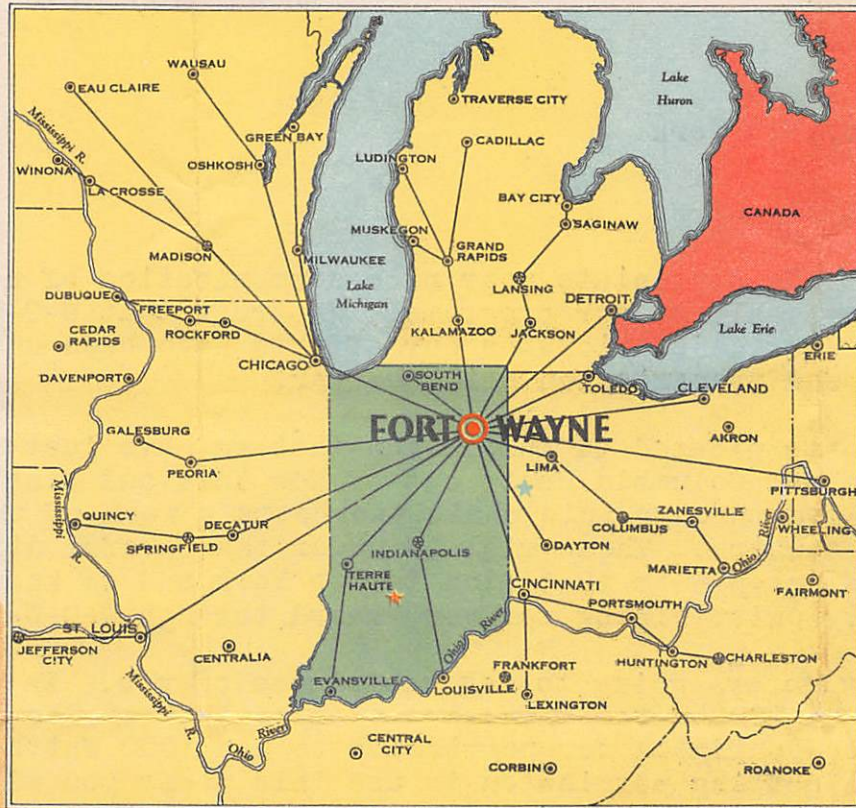
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# FORT WAYNE *The Industrial City*

Now supreme in many outstanding advantages

★ POPULATION CENTER OF UNITED STATES

INDUSTRIAL CENTER OF UNITED STATES ★



OUR GREAT NUMBER OF INDUSTRIES WITH NATIONAL AND INTERNATIONAL DISTRIBUTION OF WIDELY DIVERSIFIED PRODUCTS GIVE US UNIQUE STABILITY OF LOCAL LABOR AND BUSINESS CONDITIONS.

Fort Wayne is a center of Industry, reaching more people in the most substantially growing industrial and distributing region in the United States — *in less mileage* than any other city; a city of Home Owners; two Belt Line Railroads give direct connections with the other six railroads that enter Fort Wayne; low priced Power, Gas and Water. ¶ Fort Wayne won out in the fiercest kind of a battle with twenty-six other central cities for the new International Harvester Truck Plant. There are some real reasons why Fort Wayne was chosen as the location for this largest exclusive motor truck plant in the world. First unit already completely built. These same reasons will appeal to those who are looking for an ideal centrally located industrial point. The advantages and facilities of this progressive city of 110,000 will be given in detail to anyone interested.

For complete information write  
E. W. PUCKETT, Industrial Commissioner  
1208 First National Bank Bldg.  
Fort Wayne, Indiana

INTERNATIONAL LEADERS IN MANUFACTURE OF OIL AND GASOLINE HANDLING EQUIPMENT.

HOME OF WORLD'S LARGEST ENAMELED WIRE MANUFACTURERS AND A CENTER OF ELECTRICAL EQUIPMENT INDUSTRY.

LARGE CANDY INDUSTRIES, SOFT DRINKS, BAKERIES, FOOD MANUFACTURERS AND FLOUR MILLS ARE LOCATED HERE.

OUR LINCOLN LIFE RANKS AMONG THE FIRST 27 OF 80 LEADING INSURANCE COMPANIES THAT ARE AS OLD OR OLDER.

LARGE MANUFACTURERS OF PLUMBING SUPPLIES, WASHING MACHINES, OIL BURNERS AND WATER SOFTENERS, ARE LOCATED IN FORT WAYNE.

NATIONALLY KNOWN SOAPS AND WASHING POWDERS ARE MANUFACTURED HERE. HOME OF HOLLYWOOD SPORTS HATS.

HOME OF ROLLING MILLS MANUFACTURING IRON BARS AND BANDS, STEEL ANGLES AND REINFORCING BARS.

HOME OF WAYNE FEEDS ONE OF THE WORLD'S LARGEST STOCK FOOD MANUFACTURERS.

NATIONAL LEADERS IN THE MANUFACTURE OF CAR WHEELS AND OTHER HEAVY RAILROAD CASTINGS.

EXCELLENT SHORT RADIUS TRANSPORTATION BY TRACTION, AND SEVEN NATIONAL AND STATE HIGHWAYS, FINEST HOTEL ACCOMMODATIONS.

IN ALL 150 IMPORTANT PRODUCTS ARE MANUFACTURED IN FORT WAYNE AND USED THROUGHOUT THE WORLD.

STABLE LABOR MARKET, STATISTICS SHOW 90.6% OF POPULATION AMERICAN WHITE AND 80% HOME OWNERS.

TOTAL OF \$51,585,891.00 IN BUILDING PERMITS, ISSUED TO 13,090 INDIVIDUALS IN SIX YEARS.

TEN MILLIONS SPENT IN RECENT YEARS FOR IMPROVEMENTS AND MODERN APPARATUS BY UTILITIES.

PAY ROLLS EXCEED \$41,000,000 ANNUALLY. MANUFACTURED PRODUCTS EXCEED \$100,000,000 ANNUALLY.

TEN STRONG BANKING INSTITUTIONS WITH TOTAL RESOURCES OF OVER 70 MILLION.

