



MOYER RADIOS



TAYLORVILLE	1410 KC
PITTSFIELD	1580 KC
ROBINSON	1570 KC

January 17, 1956



Mr. J. W. Brauner
 P. O. Box 22
 Valier, Penna.

Dear DX Listener:

This letter will serve as verification that you received WTAY's radio signal during our test program of January 8, 1956, from 12:30 to 1:00 a.m., C.S.T.

WTAY is a 250 Watt, non-directional daytime station operating at 1570 kilocycles. As you will note from our letterhead, WTAY is the third small town station in the State of Illinois, operated by Moyer Radios. WTAY, as our other two stations, is an independent news and sports station.

WTAY, as of January 9th, broadcasts from 6:00 a.m. daily to sunset. We are located in Robinson, Illinois, a town of some 9,500 people in East Central Illinois, some 18 miles west of the Wabash River. It is a town situated in the heart of one of the nation's oldest producing oil fields and was named after one of the original founding fathers. The call letters, WTAY, have no further significance than the fact they were approved by the FCC.

If you should be interested in attempting in trying to receive WTAY again, beginning January 15th, at 5:30 a.m. and the third Sunday of each month thereafter, WTAY will broadcast a half hour duration with call letter identification every three (3) minutes of the constant tone. This will be for frequency check measurements by Commercial Radio Corp, in Kansas City, Missouri.

Thanks for your interest and continued good luck in listening.

Very truly yours,

Ed Phelps
 General Manager, WTAY

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COVERAGE:

*FACTS

POPULATION

1,828,800

RADIO HOMES

328,520

RETAIL SALES

\$914,080,000

*SOURCE: CONSUMERS MARKET 1954