

Quincy, Illinois  
April 6, 1929.

Dear Radio Friend:

You are well aware that it is the applause from the invisible audience that encourages the radio artists, and I take this means of expressing my thanks for your recent comments on our broadcast.

We are on the air every Sunday night from ten until three Monday morning, Central Standard Time.

Very truly yours,  
"Bob" of WTAD

Illinois Stock Medicine Broadcasting Corp