

PEORIA BROADCASTING COMPANY

EDGAR L. BILL
President

RADIO STATION

IVAN STREED
Program Director

Office and Studios
114 N. Madison St.
Phone 7161

W M B D

Columbia Broadcasting System
1000 Watts Daytime
500 Watts Night

"From the Heart of Illinois"

PEORIA, ILLINOIS

November 24, 1933

J.W. Brauner
17 E. Spring St.
Williamsville, N.Y.

Dear Mr. Brauner:

I am glad to verify your report of our radio station WMBD. I am returning your dime for the reason that we have no Ekko stamps. The RFD program which you have heard from 6:00 to 7:00 A.M. has proven a very popular one with us.

I hope you will continue to enjoy our programs.

Very truly yours,

Ivan Streed
Program director

Ivan Streed:M