

RADIO STATION

ALLEN EMBURY
Vice-Pres. & Gen. Mgr.



★ *First in news-music-sports*

February 25, 1954

211 FIRST STREET S. W.
CEDAR RAPIDS, IOWA

Telephone 3-8265

J. W. Brauner
23 Howard Street,
Williamsville, N.Y.

Dear Joe,

This letter will verify your correct reception of station KPIG on Monday a.m. February 15th, 1954 during a special DX broadcast for the NRC and NNRC. KPIG was operating at that time with 250 watts on a frequency of 1450 kilocycles. We thank you for this very fine and complete report. This program was a big success with over 50 reports from coast-to-coast, and a fine report from NRCer Ken Mackey in New Zealand.

Mr. Al Morris the C. E. here for the past 6 months has never had a DX report presented to him although we know some were received at the station. An old veri signer listed in DX News left the station very shortly after his name was published. Mr. Allen Embury the owner readily admitted to me that he had received DX mail and requests for verification but filed them in the waste basket because he was busy and besides didnt know what was being requested. I have a hunch this may explain what happens to many of our unanswered DX reports. Now he knows the DX story and has agreed that all mail of this nature will be handed to Al Morris. (Incidentally KPIG has just been sold and the new staff will take over in April - I dont know what the situation will be then.)

Again our thanks for the report. Look forward to seeing you again soon. Our best regards to Marty.

Very truly yours,

Bob Gorsuch
DX Announcer
Station KPIG.