

KLIL ESTHERVILLE BROADCASTING CORPORATION

COVERING THE LAND OF IOWA LAKES



STUDIOS: ESTHERVILLE
SPIRIT LAKE
JACKSON

November 28, 1952

Mr. J. W. Brauner
23 Howard Avenue
Williamsville 21, New York

Dear Mr. Brauner:

Thank you for your letter reporting reception of our November 24th broadcast. I was especially well pleased with your detailed report of our signal strength and quality. Believe me, it means a lot to a fellow who's taking his first crack at being chief engineer of a new station and that's my case.

The portion of the broadcast you reported is correct as listed in your letter.

A little about the station. We operate with a power of 100 watts, using a 150 foot, shunt-fed, quarter wave antenna. Our elevation here, 1,375 feet above sea level. The studios and transmitter are located just west of the Estherville city limits in a new building. The town itself has a population of 7,000 and is located in northwest Iowa, about 8 miles south of the Minnesota border. Our regular operating hours will be from 6:00 A.M. till midnight, C.S.T.

Sorry to say you didn't win the chocolates we mentioned. So far, they go to John Tweddie who lives in New Jersey. However, we did sincerely appreciate receiving your letter.

Thanks again for writing and best wishes for continued success in your D-King.

Very truly yours,

Gene G. Randolph
Gene G. Randolph
Chief Engineer
K L I L

P.S. Are you out on Long Island? If so, you may be a greater distance away than Asbury Park.