

RADIO ADVERTISING

- REDUCES SELLING COSTS
- INCREASES PROFITS
- IT CAN DO THE SALES JOB QUICKER . . . MORE OFTEN . . . AND AT LOWER COST



● OWNED AND OPERATED BY MEDIA, INC.
OFFICES AND STUDIOS IN WBIA BLDG. • 15 EIGHTH ST. • AUGUSTA, GA.

February 22, 1955

Mr. J. W. Brauner
P. O. Box 22
Valier, Pennsylvania

Dear Mr. Brauner:

This is to confirm your reception of WBIA on February 14th.

We are delighted to hear from you since the SPARKY program is a new addition to our schedule and your kind comments were much appreciated.

Sincerely,

RADIO STATION WBIA

A handwritten signature in blue ink, appearing to read "J. T. Snowden, Jr.", with a stylized flourish at the end.

J. T. Snowden, Jr.
Vice President

JTS:em