

RADIO STATION WLBE

"THE PIONEER VOICE OF LAKE AND SUMTER COUNTIES"

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790 ON YOUR DIAL
1,000 WATTS DAY AND NIGHT

September 9, 1950

J.W. Brauner
23 Howard Ave.,
Williamsville 21, N.Y.

Dear Friend :

This is to acknowledge receipt of your fine letter of September 6th and I might suggest that you did very well indeed to pick up up way up there. Especially with an antenna no higher than the one you spoke about. However as far as the old Silver Masterpiece #5 is concerned, let me say that they really made radios in those days, too bad they don't do that well to-day.

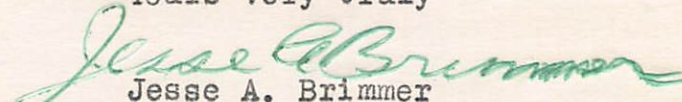
Inasmuch as I was born and brought up near Oneonta and Cooperstown N.Y., I am more or less familiar with your country up there, although I haven't been up there since World War II.

I was suprized to note that our signal was as strong as it was, way up to s-4 and 5. We have a single kw Collins xmitter with a directional antenna system beaming most of the signal east & west, with a single lobe in a northerly direction. I was also amazed at the tone quality you reported as such a great distance.

I might suggest that you try us again some morning as we go on each week day at 6:30 and Sundays at 8:00. Sign off time is 11:15 week days and 10:00 Sundays.

Let us hear from you an any time.

Yours very truly


Jesse A. Brimmer
Chief Engineer, WLBE