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Classical and Religious Programs

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**J**ACKSONVILLE is located on the St. Johns River, which empties into the Atlantic Ocean with a channel of 30 feet at the bar and is navigable for 200 miles into the heart of Florida.

Jacksonville is served by 5 trunk line railroads; 144 passenger trains from all parts of the country enter and leave daily. Its steamship service extends to the ports of the world; owns and operates its municipal docks. Has over 400 manufacturing plants with an annual production output of \$100,000,000.

Jacksonville is a terminus for the Dixie Highway, the Atlantic Coastal Highway and the National Highway. It is the hub of Florida's good roads system.

Jacksonville has 365 recreational and industrial days in every year.

Jacksonville has the finest driving and bathing beach in the world. It is 30 miles long and 600 feet wide at low tide. It is as smooth as velvet and hard as concrete. A 32-foot concrete boulevard, electrically lighted, joins Jacksonville and its beach.

Jacksonville is the largest lumber market from Maine to Texas.

It is one of the largest naval stores ports in the world.

Jacksonville is a city of beautiful homes, colorful parks and supervised playgrounds, a city where myriad flowers bloom the year 'round. Five of the finest 18-hole golf links in the State.

Jacksonville's schools and churches are second to none in the South.

The largest automobile manufacturers in the world choose Jacksonville for their South-eastern distribution headquarters and assembly plants.

Jacksonville has a rich back country which is especially attractive to specialized agriculturists.

Jacksonville has many public-owned utilities. Its municipal electric plant, in addition to furnishing cheaper power and domestic rates than any plant in the United States, earns a net profit of over \$500,000 annually which goes toward the reduction of taxes.

Jacksonville has a cosmopolitan population, with every state in the Union well represented. Here they share a common happiness. It is AMERICA'S ideal city.

**Municipal Radio Broadcasting Station**

WAVE LENGTH 238 METERS, 1260 KILOCYCLES---POWER 1000 WATTS

*Jacksonville, Florida*

OCT 3 1929

DEAR FRIEND:-

We acknowledge with appreciation your report and comment on the program of the City's broadcasting station WJAX.

We would be pleased to have you visit Jacksonville and while here call at the studio and see the plant in operation.

Thanking you for your interest in the Station, we are,

Sincerely yours,

RADIO BROADCASTING STATION WJAX



*Thos. C. Imeson*  
Thos. C. Imeson,  
Commissioner in Charge.