

JESSE H. JAY
DIRECTOR ANNOUNCER

THE CARL G. FISHER CO.
MIAMI BEACH, FLA.

W I O D
PROGRAM

FLAMINGO HOTEL
NAUTILUS HOTEL
KING KOLE HOTEL
PANCOAST HOTEL
RONEY PLAZA HOTEL
W I O D STUDIO
SOLOISTS AND SPECIALTIES

W·I·O·D

Wonderful Isle Of Dreams



W I O D
PROGRAM

OLYMPIA THEATRE
COMMUNITY THEATRE
RAINBOW GARDENS
RONEY PLAZA CASINO
PIPE ORGAN RECITALS
SYMPHONY ORCHESTRAS
DANCE ORCHESTRAS

THE MOST BEAUTIFUL BROADCASTING STATION IN THE U. S.

Western Electric Equipment Throughout

Dear Radio Friend:

POWER 1000 WATTS. WAVE LENGTH 247.8 METERS
OR 1210 KILOCYCLES

This letter is to verify your reception of Station W I O D, "Wonderful Isle of Dreams", and to thank you for your courtesy in writing us. Such letters as yours are an incentive to our best efforts, and we count upon you as a friendly Listener-in to Station W I O D.

Inclosed please find a schedule card of our broadcasting program. Due to the rapid shifting system of remote control broadcasting, a feature of W I O D programs, we do not attempt to list the various individual selections as rendered by the artists, this being cared for in the announcing. The inclosed schedule gives the orchestras, locations and time, as broadcast by W I O D, and we trust that you will frequently listen to this schedule. For your convenience, the schedule is printed in card form, with space on the back of same to be used as a small hand radio log for other stations.

W I O D, "Wonderful Isle of Dreams," is located on an island in a fairy-land setting in Biscayne Bay. The radio building, specially designed and incorporating one of the finest studios in existence, is located in the center of this island between two 250 foot Whittlesey towers from which the elaborate antenna system drops straight into the operating room. The ground system consists of over 70,000 feet of wire buried in the ground, herring bone fashion, and submerged in salt water entirely surrounding the island. The equipment is of the very best for quality transmission and is all Western Electric, including the 1,000 watt transmitter.

A new original feature of W I O D is the blending or fading of its many outside remote points, one into the other, without a break. The program starts at 8:30 and runs from orchestra to orchestra to organ etc., with seldom over fifteen minutes with any one feature, thus, giving the Listener-in a swiftly changing variety of every type of music. We try to please everyone.

We are now signing off and again wish to thank you for your courtesy in writing us, and hope to have the pleasure of hearing from you again.

Sincerely yours,

Jesse H. Jay
Jesse H. Jay

DIRECTOR AND ANNOUNCER W I O D

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P.S. W I O D "Ekko" Verification Stamp will be sent for customary 10¢ remittance.