

WHWD**CIRCLE BROADCASTING COMPANY, Inc.**

FIRST NATIONAL BANK BLDG. — HOLLYWOOD, FLORIDA

March 29th, 1954

Mr. J. W. Brauner
23 Howard Avenue
Williamsville 21,
New York

Mr. Brauner:

First allow me to answer your letter of March 7th. The gentleman who arranged our coming test broadcast was Mr. John Pohl, who is on the Courtesy Program Committee of the National Radio Club. He is from the University of Florida. I am sorry that I misinformed you about a Florida Radio Club. I read the heading on Mr. Pohl's letter too quickly.


I guess Mr. Pohl has taken care of all publicity of the broadcast but I would certainly appreciate anything further that you can do. The Newark News Radio Club has also been notified. Mr. Pohl will be here for the broadcast. Date and time will be April 17th, from 3:00 A. M. to 5:00 A. M.--although we may go on a little earlier and stay on a little later.

Possibly sometime in the near future, we may be able to schedule a test more suitable to the time you mentioned as I would like to plan these programs on a fairly regular basis.

Now for your letter of March 21st. Our chief engineer did conduct a test program on Sunday, March 21st, and I am glad you caught it. On our test program to come, we will list exactly what equipment we are using. We have a 1,000 watt transmitter and we are licensed for 1,000 watts, but after the station originally went on the air, we found that we blocked the F.C.C. monitor station in Fort Lauderdale, Florida. They made us cut down to 500 watts although we hope to remedy the situation in the near future. It seems that even at 500 watts we put out a 912 milo volt signal and you can't exceed 10 milo volts in close proximity to a monitor station. Please accept this letter as a complete verification of your reception of test programming from 3:40 A. M. to 4:00 A. M. on Sunday, March 21st.

Thanking you,

Sincerely,


EARLE SILVER
General Manager

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