

The Prince Edward Island Publicity Association
Charlottetown
Prince Edward Island, Canada

MR. JUSTICE A. E. ARSENAULT, PRESIDENT
MRS. J. M. MACFADYEN, SECRETARY-TREASURER

Dear Friend:

Your recent letter advising that you had received our CFCY broadcasting station programme is greatly appreciated. The hour which you mention and the selections which you name both go to satisfy us that we have a right to confirm your reception of our station.

CFCY at the present time is operating with one hundred watts of power only and the splendid long distance reception is a credit both to the station and to the efficiency of your receiver.

We hope that you will receive CFCY with regularity in the future and we shall always be glad to hear from you. You know we always like to have personal contact with our radio friends wherever possible as friendship is the greatest thing in the world.

Prince Edward Island is known the world over as one of the friendliest spots on the globe and it has just occurred to us that if you knew what a beautiful place our "GARDEN OF THE GULF" is you might like to head your car northward some time in June, July, August or September this summer and come here for a few weeks of your holiday. The road from Boston north all the way to Prince Island is excellent and abounds in interesting scenery, and we can assure you all a warm welcome when you reach our Province.

The Prince Edward Island Publicity Association maintain a permanent Tourists' Bureau at Charlottetown and will be glad to forward free booklet, map, hotel list and any particular information desired to all who write the Secretary for same.

Yours very sincerely,

ISLAND RADIO COMPANY

W. A. Rogers