



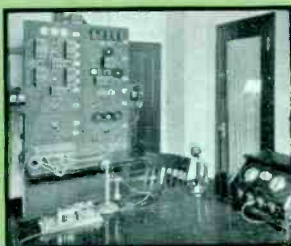
CONDENSER
MICROPHONE



MAIN STUDIO



STUDIO B



CONTROL ROOM

CHEERIO



D. H. COPELAND
CHIEF ANNOUNCER

CKGW

312.3 Meters—5,000 Watts
Owned and Operated by
**GOODERHAM &
WORTS, LIMITED**

TORONTO, CANADA

Distillers in Canada for 96 years.



N. B. MAYSMTIH
GENERAL MANAGER

Dear Radio Fan:

Canada's Cheerio Station, owned and operated by Gooderham & Worts, Limited, greets you and welcomes you to its ever-growing radio family. Your words of commendation were much appreciated. Thank you!

Please feel that we are personally interested in you, and welcome your friendly comments and criticisms.

Write us again, will you?

Cheerio!

Radio Station CKGW

M. Dempsey

Correspondence Dept.