

100 Watts
840 Kilocycles

RADIO BROADCASTING STATION

*Brighter Programs
Day In and Day Out*

C J O C

"The Sunny South Station"

MARQUIS HOTEL

LETHBRIDGE, ALBERTA

November 30th, 1933.

Mr. J.W. Brauner,
17 East String,
WILLIAMSVILLE, New York.

Dear Mr. Brauner:

Many thanks for your letter of November 26th, and we take this opportunity to verify your report on our station. It is a pleasure indeed to receive such a complete report on a program from people who take such a keen interest, such as you do.

In connection with the Transmission from our Station and various other stations in the North. I attribute our success mainly to the fact that we are located in the Southern part of the province on the Prairie with no trees to attenuate our signal and in view of the many many letters we have received on this DX Program, I am rather inclined to believe that the mountains which are directly to the West of us, act as a screen and make our signals very directional. This however, may be just a bad guess.

Regarding the type of music we used. We picked on this type of music particularly, in view of the fact that it is very seldom if ever, heard from stations on this continent. The records are all imported from England and consequently when we get reports on our station we can be fairly certain that it was us they heard in view of the fact that they practically have to have the details for some of the numbers. It is almost impossible to guess at them, as can be done with the recordings used in this country.

Regarding our equipment. It is a very old fashioned transmitter which will have been scrapped before this letter reaches you and will be replaced with one of the newest modern transmitters on the market today.