

K G E W

THE VOICE OF MUNICIPAL SERVICE
OWNED AND OPERATED BY

THE CITY OF FORT MORGAN

•••••

FORT MORGAN, COLORADO

February 26, 1931

Mr. J. W. Brauner
Williamsville, N. Y.

My dear Mr. Brauner:

I received your letter today and needless to say was very much pleased to hear that you had picked up our broadcast of February 21, but sorry that you picked us up too late to hear the greetings we sent you.

I may be mistaken but from the reports we have received it would seem that the publicity at the receiving end of this broadcast had been neglected.

We received a letter from Mr. Tuchinsky of Phil. Pa. stating that he was in charge, for the Newark News Radio Club, of the 1200 and 1210 kc. wave band and stating that if we would put on a program for them he would handle all publicity at that end and see that notices were put in all eastern papers carrying a radio column and also have it broadcast over several radio stations, from the letters received it appears that a very small percent had any notice of this broadcast including yourself, had we known this publicity would not be taken care of we should have notified all our eastern friends regarding same.

We thank you very much for your report and are very glad indeed to verify same. We assure ^{again} that should we broadcast a late program you will be notified personally as we know from past experience that the publicity will be taken care of if you handle it.

Thanking you very much for your letter and trusting that we may have the pleasure of seeing you someday as you suggest, beg to remain

Sincerely yours,

GSW/RLW

