

KFKA VERIFICATION CARD

We wish to acknowledge your communication of recent date and are happy to verify your reception of this station. KFKA is a thousand watt station, crystal controlled, 100% modulated, and serves, by actual survey, large portions of South Dakota, Wyoming, Nebraska, Kansas, and Colorado, a service area having a total population of 1,505,000 people. It is one of the oldest stations in the nation, first licensed in May, 1922. Broadcasting service begins at 6:00 a. m. ~~and continues until midnight 365 days~~ ~~a year~~. Our code of ethics is that adopted by the National Association of Broadcasters, and every endeavor is made to serve the interests of our listeners.

The station is located in Greeley, the home of Colorado State Teachers College, and in the middle of the world's largest irrigated district. Greeley is the gateway to the Rocky Mountain National Park, is the county seat, the shipping and distributing point for northern Colorado, and is easy to reach on Lincoln highway. When you next plan your vacation take a trip to the nation's playground, the Rocky Mountains, and you will find a sincere welcome on the part of the people who live in this land of perpetual sunshine. Be sure to stop and see KFKA.

Cordially yours,

THE MID-WESTERN RADIO CORPORATION.

Howard R. Bell
President Secretary.