



CLEAR CHANNEL 5000 WATTS

SANTA MONICA AMBASSADOR HOTEL Phone 5-1580 SANTA MONICA CALIFORNIA

Arthur H. Croghan, *President*
Clay Osborne, *General Manager*

August 4, 1947

Mr. J. W. Brauner
23 Howard Avenue
Williamsville 21, New York

Dear Mr. Brauner:

KOWL, Santa Monica's new independent radio station, welcomes you as one of the first to hear our signal during testing of equipment.

It is with pleasure that we verify the report of reception you sent us. We're happy our signal reached you strong and clear.

KOWL started regular daytime broadcasting, sunrise to sunset, at 6:00 A.M., Wednesday, July 30. Our chief engineer is Joe Stone, in charge of transmitter at 11637 Charnock Road, West Los Angeles. Studios are located in the Santa Monica Ambassador Hotel.

Many thanks for your courtesy and cooperation.

Sincerely,

Arthur H. Croghan

AHC:eh