

"THE VOICE OF THE GRAND CANYON"

FLAGSTAFF, ARIZONA

20 April 1932.

K-F-X-Y

THE ONLY RADIO
STATION IN
NORTHERN
ARIZONA

◆
SERVING

35,000 PEOPLE
FROM HOLBROOK TO
KINGMAN ALONG THE
SANTA FE RAILROAD
AND U. S. HIGHWAY 66
REACHING FROM
COAST TO COAST
ON WEEKLY DX PROGRAMS

◆
MODERN STUDIO
COPY DEPARTMENT
TRAINED
ANNOUNCERS
TRANSCRIPTION
EQUIPMENT

◆
BROADCASTING:

ASSOCIATED PRESS
BULLETINS
WEATHER FORECASTS
ROAD CONDITIONS
DAILY CONCERTS
A. S. T. C. PROGRAMS
BASEBALL AND SPORTS
LOWELL OBSERVATORY
NEWS
TIME SIGNALS

◆
**NATIONAL
ACCOUNTS**

CHEVROLET CHRONICLES
EDNA WALLACE HOPPER
UNITED DRUG
RCA VICTOR CO.
SPERRY FLOUR CO.
PHILCO
MAJESTIC
FRIENDLY FIVE SHOES
ETC.

Mr. J. W. Brauner,
17 E. Spring Street,
Williamsville, N.Y.

Dear Sir:--

Thank you for your letter of the first regarding reception of this station. The writer has been in Washington for some time, and correspondence has suffered accordingly. We regret that you were unable to give us sufficient information regarding reception on the first to allow us to verify your report.

While we have no definite information as to when our next frequency check will be, they have been falling on the first or second and seventeenth of the month in the past.

It may interest you also to know that this station is almost certain to move about 250 miles in the next couple of weeks under different call letters. We hope to run some DX programs at the new location on the same frequency. The call will likely be KUMA, but this is not certain.

Please be assured that your reports are appreciated.

Very truly yours,
RADIO KFXV?


M. W. Bannister.

"OUT WHERE THE WEST IS AT ITS BEST"

GRAND CANYON -- PAINTED DESERT -- PETRIFIED FOREST -- METEOR CRATER -- NAVAJO INDIAN RESERVATION