



312 N. CENTRAL AVE.

STATE DISTRIBUTORS  
FOR

Atwater Kent Radio  
Willard Storage Batteries  
Kelvinator Refrigerators

ALL MAKES OF  
Starting, Lighting and  
Ignition Equipment

Battery and Electric  
Service Station

BRANCHES :  
Globe, Tucson, Douglas  
Nogales

# ELECTRICAL EQUIPMENT COMPANY OF ARIZONA

TUCSON

GLOBE

PHOENIX

DOUGLAS

NOGALES

*We are very glad you enjoyed the program  
from KFAD 5/9/1929 1928.*

*It is the object of this station to advertise  
Arizona to the world and to entertain the  
Radio audience.*

*Your approval helps us carry on.*

*Sincerely*

*K F A D*

WAVE LENGTH 272.6 METERS  
500 WATTS



## PROGRAM HOURS

Tues.	Wed.	Thur.	Fri.	Sat.	Sun.
12-1	12-1	12-1	12-1	12-1	11:30 to 12:30
2-3	2-3	2-3	2-3	2-3	
3-4	3-4	3-4	3-4	3-4	2-3
5:30 to 6:00	5:30 to 6:00	5:30 to 6:00	5:30 to 6:00	5:30 to 6:00	7-8 8-9
6-7	6-7	6-7	6-7	6-7	9-10
7-8	7-8	7-8	7-8	7-8	
8-9	8-9		8-9	10-11	
	10-11				