

K W E M

990 ON YOUR DIAL

WEST MEMPHIS BROADCASTING CORPORATION

W E S T M E M P H I S - - A R K A N S A S

January 30 1947

Mr. J. W. Brauner
23 Howard Avenue
Williamsville, 21, New York

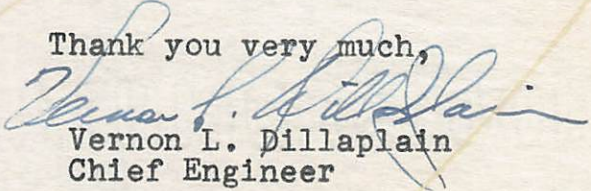
Dear Mr. Brauner;

I trust that this letter will suffice for verification of your recent report of reception of K W E M.

We are using a four hundred and sixty five foot over-all height vertical radiator, with 120-400 foot radials, and 120-100 foot radials spaced three degrees apart. Our equipment throughout the station is of Gates Radio Company manufacture.

We will be on the air every morning for the next few months for a frequency check, and we will appreciate any further reports on reception.

Thank you very much,


Vernon L. Dillaplain
Chief Engineer

IN THE
HEART
OF THE
MEMPHIS
MARKET

VID jm



1.000 WATTS OF POWER FOR A 250 WATT RATE