

FLORENCE BROADCASTING CO.
RADIO STATION WJOI

FLORENCE, ALA.

June 21, 1946

Mr. J. W. Brauner
17 Spring Street
Williamsville 21, New York

Dear Mr. Brauner:

This is to verify your reception of our station on the morning of May 8, 1946 at 4:30 E.S.T. and May 9, 1946 at 4:25 E.S.T. The information checks with our log.

We were very happy to receive your report and regret the delay necessary in answering. This was due to the extremely busy time during our initial period on the air.

Our station first went on the air for regular operation on the evening of April 30, 1946 at eight o'clock central standard time. We maintain an eighteen hour a day schedule. We have been greeted with appreciation and enthusiasm in this area since we are an affiliate of the American Broadcasting Company whose programs have not been heard in this vicinity for the past two years.

There are three towns together here. Florence, in which we are located, Sheffield and Tuscumbia. They are known as the Tri-Cities and have a combined population of approximately 50,000. We are in the heart of the Tennessee Valley district (TVA) with large dams, power installations and lakes. It is a fishermans paradise with year round fishing on all game fish.

We expect eventually to have some type of card made with pictures of the station, etc. Your name will be placed on file to receive one when they are completed.

Once again let me express my appreciation for your report and hope that you will be able to receive us many more times in the future.

Very truly yours,

M. E. McKinney

M. E. McKinney
Chief Engineer

MEM/rt