

1,000 WATTS
1310 KC

TELEPHONE:
FOLEY 3

RADIO STATION WHEP

Owned And Operated By

ALABAMA-GULF RADIO, INC.

SERVING PROSPEROUS BALDWIN COUNTY AND GULF RESORTS

FOLEY, ALABAMA

HOWARD E. PILL, PRESIDENT
RALPH O. HOWARD, MANAGER
WM. L. ROWLAND, SALES MGR.
JAMES E. STEWART, PROG. MGR.

OFFICES AND STUDIOS:
ON STATE HIGHWAY 3
AT FOLEY CITY LIMITS
P. O. BOX 1556

June 24, 1955

Mr. J. W. Brauner
Box 22
Valier, Pa.

Dear Mr. Brauner:

I hasten to answer your very kind letter of June 19 in regard to hearing WHEP last year.

I hope you will forgive us not answering your reports of last year. Apparently the letter was not answered by our Chief as it did not come across my desk. Again, please accept our sincere apologies for not hearing from us.

Since last fall we have been signing on the air at 5:30 CST(6:30, EAST) which accounts for your not being able to pick us up again. We hope to, in the not too distant future, start signing on earlier. Hope you'll let us know if you pick us up when we do.

WHEP is located 11 miles from the Gulf of Mexico, Baldwin County, Alabama. We're between Mobile, Alabama, and Pensacola, Florida. 1,000 watts, Collins equipment, daytime only. We went on the air May 31, 1955..having just celebrated our second anniversary.

Again, we've very sorry your letter wasn't answered. Best regards.

Most sincerely,


Jim Stewart
Program Manager