

WTAW

P.O. BOX 3008
BRYAN, TEXAS 77801

AM 1150 kHz
FM 92.1 MHz

THIS IS TO CONFIRM A RECEPTION
REPORT FROM:

WAYNE HEIVEN
427 E. CARAMILLO ST
COLORADO SPRINGS, COLORADO 80907

TO VERIFY HIS RECEPTION OF WTAW AM FM
ON DEC. 6 1976 AT 0202 C.S.T.

Thank you very much for the report.

Antone J. "Tony" Zema

Chief Engineer WTAW AM-FM

✓ AM - 1000 watts non-directional
Transmitter: Collins 30V2
Antenna: Shunt-fed tapered, guyed
tower. 222' high
Location: Lat. 30 38' 05"
Long. 96 21' 20"

FM - 3000 watts E.R.P.
Transmitter: CCA 3000DS (stereo)
Antenna: 3 bay circular polarized
Height of antenna 275' above average
terrain.

*We are currently working to be on 24
hours per day. Should be on about 2
weeks from now. (500 WATTS DIRECTIONAL AT
NIGHTTIME)*

Sorry for the long delay verifying.

*P.S. I took
Army Basic training
at Ft Carson in*

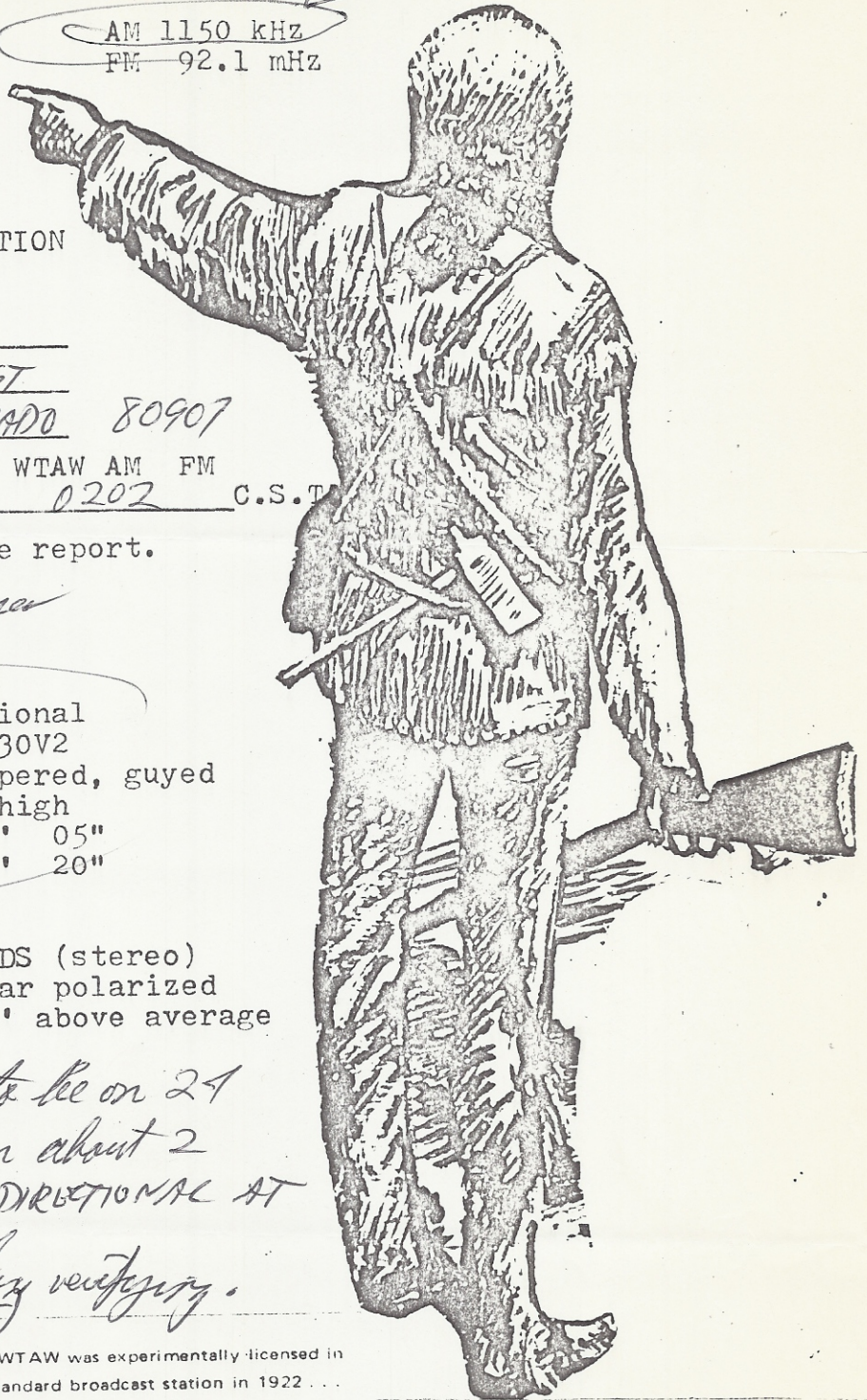
*1958.
Beautiful
country*

A true radio pioneer, WTAW was experimentally licensed in 1919, and became a standard broadcast station in 1922 . . . one of the nation's oldest broadcast facilities. Until October 1957, WTAW was a part of the Texas A&M College system. It is now a privately owned and completely independent Bryan business, serving Bryan, College Station and the entire Brazos Valley of Texas.

As the only Radio Station in this immediate area licensed for regional broadcasting, WTAW reaches a great portion of the State of Texas . . . extending the sphere of influence of Bryan far beyond its normal trade area. With an 0.5 MVM contour, virtually touching Houston, Austin and Waco, WTAW's actual signal reaches far beyond and into autos and homes well over one hundred miles from Bryan in all directions, covering the population center of Texas.

As Bryan's most powerful and far-reaching advertising medium, WTAW provides important area support for Bryan merchants interested in developing trade beyond the normal limits imposed by other media. In the immediate Bryan area WTAW's important signal strength advantage insures complete freedom from fading, interference, and lack of power to completely dominate the audience.

Having this area since 1919, WTAW's call letters are familiar to everyone . . . its frequency is well known . . . and the consistent quality of its programming is traditional. WTAW is truly the "Voice of Aggieland", serving Bryan and College Station, the home of Texas A&M University.



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Post Card

THIS WILL VERIFY YOUR RECEPTION
OF WTAW-1150 kHz, College Station
Texas ON December 6, 1976
at 2:02am CST.

Signed

Alan Jensen

Title

CHENGR

Date

4-18-78

To: WAYNE HEINEN
427 E. CARAMILLO ST.
Colorado Springs CO
80907