

CISV 1530 **SUN VALLEY RADIO**

1988 02 17

Wayne Heinen
Aurora, Colorado

Dear Mr. Heinen,

I am pleased to confirm your reception report of October 18, 1987.

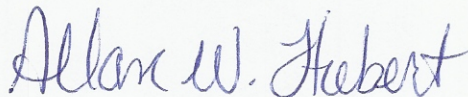
CISV Radio (1570 Country Music Radio) recently moved from 1530 kHz AM, to 1570 kHz AM to broadcast on a wider east-west frequency, and remain at 10,000 watts day and night. Since the change, a flood of reception reports has come in from Finland and Sweden.

CISV began operating August 1, 1980, in a state-of-the-art 43 hundred square foot multi-level studio. The format is "Super Country" music, with hourly newscasts, agricultural and lifestyle features. CISV employs 20 people, and is located in Southern Manitoba - just 12 miles north of the United States border.

We are situated in a prime agricultural area called the "Pembina Valley"; producing mostly mixed grains and specialty crops. Our largest towns: Morden, Carman and Winkler average 5 thousand in population, and have a strong industrial and agri-service base.

Thanks for your interest!

Good listening,



Allan W. Hebert

News Director