

WLEA

HORNELL BROADCASTING CORP. • • ~~MUTUAL BROADCASTING SYSTEM~~

1480 KC - YOUR RADIO SIGNAL OF FRIENDLY SERVICE

TELEPHONE 1420

97 MAIN STREET
P. O. BOX 450
HORNELL, N. Y.

DATE March 31, 1965

TO: Wayne Heinen

ADDRESS: 126 Linwood Avenue

Orchard Park, N.Y. 14127

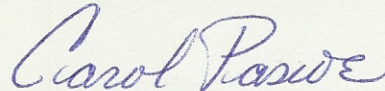
Dear Mr: Heinen

It is indeed a pleasure to know we have listeners outside our primary coverage area. It's amazing to find how much 1000 watts of power will do.

Thank you for taking time to write and tell us.

Very truly yours,

HORNELL BROADCASTING CORP.



Carol Pascoe
Traffic Manager

LB/pm

P.S. .. The name of the program you were listening to was the "Dick Cory Show" .. a live, country and western program with a number of co-sponsors.