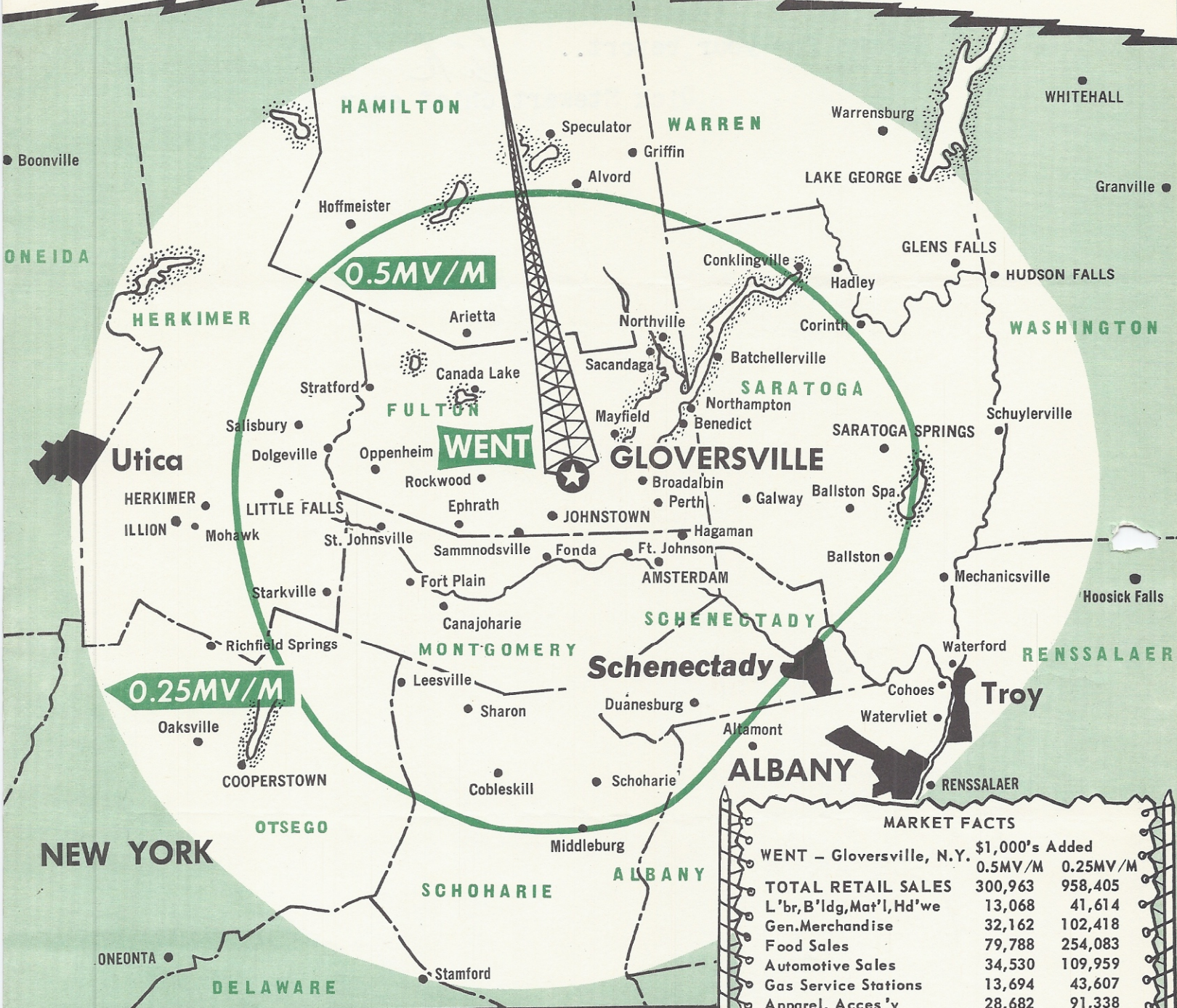


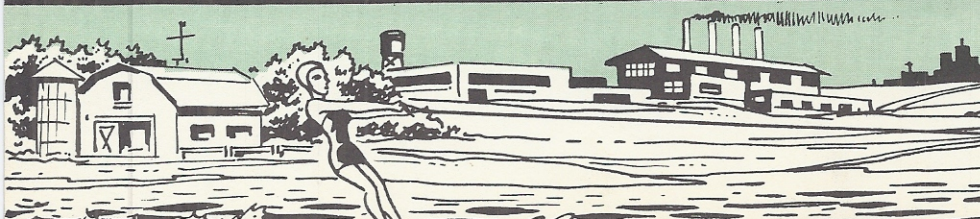
WENT

1340 K.C.

Gloversville, N.Y. Has More Power For You
1,000 Watts With The Best Programming of
National and Local News, Weather, Sports,
and Adult Music



Prosperous Dairy, Industrial, and Resort Area
With A Primary Market of \$301,000,000 and a
Secondary Market of \$958,000,000



MARKET FACTS

	\$1,000's Added	
WENT - Gloversville, N.Y.	0.5MV/M	0.25MV/M
TOTAL RETAIL SALES	300,963	958,405
L'br, B'ldg, Mat'l, Hd'we	13,068	41,614
Gen. Merchandise	32,162	102,418
Food Sales	79,788	254,083
Automotive Sales	34,530	109,959
Gas Service Stations	13,694	43,607
Apparel, Acces'y	28,682	91,338
Furniture, Home furn'gs	9,311	29,651
Appliances	6,995	22,277
Eating, Drinking Places	32,039	102,027
Drug & Prop'y Stores	8,688	27,668
Other Retail Stores	33,616	107,041
Non-Store Retailers	8,390	26,717
Population	220,822	703,212
Households	66,916	213,095

Market Facts are from U.S. Census and other sources and are delineated and updated by Ed Felker & Associates, 39 Cutchogue Trail, Medford Lakes, N.J.

Dear Wayne:

Thanks for your report..

Dick

Dick Stewart chief engr

2/18/65 11:25 PM

2/21/65 rec.

1250 W-1