

# NEWS TALK AM 1260 KSGF

November 14, 2002

Mr. Wayne Heinen –NOPOH  
4131 S. Andes Way  
Aurora, CO 80013-3831

Mr. Heinen,

Thank you for your letter and report of reception of “KTTF” on November 8, 2002.

I am writing to confirm your reception of our station ... and to let you know we are now News Talk 1260, KSGF. We applied and received approval for our call letter change a couple of months ago ... and we do, indeed, broadcast on 1260 kHz from our transmitter here in Springfield.

Originally KTTS AM, with a long-time country music format and roots that go back to 1926, the station evolved to a *classic* country format in the 90's. On September 10, 2001 (note the date), KTTS became KTTF AM – to delineate further from our sister station, KTTS FM – and switched to a hybrid 50/50 news talk/classic country format. After 10 months of fine tuning, News Talk 1260, KSGF, emerged with a 24-hour news format, featuring both local and syndicated news and talk shows, including Neal Boortz, Bill O'Reilly, Sean Hannity, Rusty Humphries, Michael Savage, Clark Howard and Dave Ramsey.

It's always nice to hear from DXers ... if only for the novelty factor. I appreciate your letter and extend an invitation to visit our studios if you're ever in the Springfield area.

Sincerely,

Dave Hayes  
Program Director