

Q104 / Z ROCK

R E S U L T S R A D I O

October 4, 1989

Mr. Wayne Heinen
Public Relations
National Radio Club
4131 S. Andes Way
Aurora, CO 80013

Dear Wayne,

I am pleased to verify your reception report of KBZR dated October 2, 1989.

KBZR went on the air in February, 1984 as KBSM and was owned by Mr. Dean Lupkey. The original format was a sort of light rock / adult contemporary mish mash. In 1985 the station changed to a oldies format and was called K-BEST 1030. After a myriad of financial problems the Bank of Jacomo was granted control of the property in 1987. The calls were changed to KKJC and the station was satellite programmed through the Transtar Radio Network with another adult contemporary service. In 1988 the Noble Broadcast Group, the licensee of KBEQ FM in Kansas City, purchased the assets of KKJC from the bank and the bank took the station dark until the transfer was approved by the FCC. In April of 1988 the transfer was approved and the facility was turned back on as KBEQ AM and simulcast the programming of Q-104. On July 1st, 1989 the calls were again changed to KBZR and, as you heard, we became an affiliate of the Z-ROCK network.

KBZR is a 1 kW day, 500 W night facility and is directional both day and night. The main lobe of the signal bears 212 degrees from true north and has a real serious null to the east to protect WBZ in Boston. The main transmitter is a Harris SX-1 and we recently upgraded the signal processing to conform with the NRSC standards.

Enclosed is an official KBZR bumper sticker and a Z-ROCK pin, enjoy.