



## **HAS-friendly RADIO**

Dear Friend of WHAS:

It is a pleasure for us to confirm your reception of this station on March 17, 1965.

We have many friends living beyond the Kentucky-Southern Indiana area. They seem to receive great enjoyment from many of our programs, notably our nighttime football and basketball broadcasts and the public opinion exchange program JUNIPER 5-2385. We hope you'll tune to 840 often in the future and enjoy these programs, too. Thanks for writing.

WHAS 840 Radio  
Louisville, Kentucky