

AM - 1290 KC 5000 WATTS  
FM - 102.3 MC **WCBL** 3000 WATTS  
PURCHASE BROADCASTING CO.

(502) 527-3102

BENTON, KY. 42025

CALLOWAY CO. 437-4308  
MCCRACKEN CO. 851-3287

## *Serving the Calvert-Benton-Lakes Area*

NOVEMBER 21, 1990

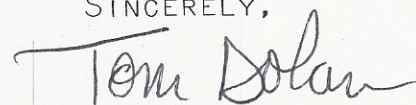
MR. WAYNE HEINEN  
4131 S. ANDES WAY  
AURORA, CO 80013-3831

DEAR WAYNE;

THANK YOU FOR THE LETTER AND TAPE. YES, YOU HEARD WCBL. YOU PICKED UP OUR AM SIGNAL- 1290. WE ARE ALSO AN FM STATION- 102.3. THAT PARTICULAR MORNING, WE WERE SIMULCASTING, AS WE DO EVERY MORNING FROM 5:00-6:00. THE DISC JOCKEY YOU HEARD IS JIM WATSON. HE WORKS MID-DAYS AND SUNDAY MORNINGS DURING OUR GOSPEL PROGRAMMING. I'M TOM DOLAN, THE PROGRAM DIRECTOR AT WCBL. AS YOU KNOW, WE'RE IN BENTON, KENTUCKY WHICH IS IN MARSHALL COUNTY. WE'RE IN THE AREA KNOWN AS THE LAND BETWEEN THE LAKES, A BEAUTIFUL VACATION SPOT NEAR KENTUCKY LAKE AND LAKE BARKLEY, THUS THE NAME. OUR REGULAR FORMAT IS COUNTRY ON OUR AM AND OLDIES & CLASSIC ROCK ON OUR FM. AS YOU CAN SEE AT THE TOP OF THE PAGE, WE DON'T CARRY A LOT OF POWER, SO BEING HEARD IN COLORADO IS A REAL KICK FOR US AS WELL!

ENCLOSED ARE A COUPLE OF OUR ST. LOUIS CARDINALS BUMPER STICKERS, AND ONE OF OUR LICENSE PLATES, A PRETTY POPULAR ITEM AROUND HERE. HOPE YOU ENJOY THEM AND THAT THEY ADD NICELY TO YOUR COLLECTION. AGAIN, THANKS FOR LETTING US KNOW WE REACH THAT FAR. GOOD LUCK IN TRACKING OTHER STATIONS.

SINCERELY,



TOM DOLAN  
PROGRAM DIRECTOR  
WCBL-AM/FM