



WJVA

AM
FM

EST. DEC. 22, 1947

"NUMBER ONE 'PULSE' RATED"
"SOUTH BENDS' HOME STATION"
North Hickory Road
P. O. Box 179
South Bend, Indiana 46624

Telephone Central 4-1111
OCT. 28, 1965

Dear Mr. Heinen:

This letter is to verify the reception of our signals of Oct. 25, 1965, between 1:40am EST, to 1:45am EST.

WJVA-AM operates on a frequency of 1580 kc., with a power of 1000W. Our antenna system consists of a 202 foot vertical radiator (overall), plus a 40X40 foot square of equally spaced copper radials, buried, for the ground system. Our antenna resistance is 223 ohms, and with 2.15 amps. of antenna current gives us approx. 1032 Watts.

Our transmitter is a Collins Radio Co., model 20-V-1. This transmitter uses type 4-400A finals, and requires approx. 3100 volts at .5 amps to produce 1000 Watts of carrier power.

It is apparent that propagation to the East Coast was excellent on the morning of Oct. 25, as we have received two other letters from your general area concerning the reception of our signals.

Thank you for writing to WJVA. We appreciate letters from anyone at anytime. Thank you also for including return postage. We will be glad to hear from you at anytime. Feel free to write.

As you can see from the letter-head, WJVA is the number one "Pulse" Survey rated station in this area. This is a very competitive market, with four other stations in the immediate area, two of them with regional channels, with 5000 W. We serve the young at heart, with a tight rock format, so if you are ever in this area, stay tuned to WJVA, throughout the day.

Once again, thank you for your letter.

Sincerely yours,

Larry A. Bella

Larry A. Bella
Chief Engineer,
WJVA Radio