

QSL

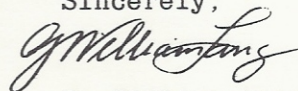
WGN
RADIO 720
CHICAGO

[RECEPTION VERIFICATION]

Thank you for reporting the reception of WGN RADIO
on _____ February 20, 1965 _____.

The program details you supplied have been checked with our official program log and WGN verifies that your report has been found to be accurate. We appreciate your interest in WGN.

Sincerely,



G. William Lang
Chief Engineer
WGN RADIO, Chicago

FACTS CONCERNING WGN

WGN has been an integral part of the Chicago-land community from the days of the cat's whisker crystal set, through frequency modulation (FM) broadcasting, experimental facsimile transmission and, since 1948, television.

WGN Radio began on June 1, 1924, when the Tribune Company acquired station WDAP and changed the call letters to WGN, standing for the Chicago Tribune's slogan: "World's Greatest Newspaper."

The Tribune has always invested in the future of broadcasting. In 1950 a multi-million dollar WGN studio building, equipped with the finest technical facilities for both radio and television, was completed on Michigan Avenue, adjacent to Tribune Tower.

Further evidence of the Tribune's interest in the future of broadcasting is shown by the fact that in

January, 1961, WGN, Inc., which operates the Tribune's radio and television stations, moved into its new Mid-America Broadcast Center.

The building is located on 13 acres at 2501 West Bradley Place on Chicago's north side. It is a modern radio and television plant, which houses all offices and technical facilities for the origination of its programs.

WGN Radio's 50,000-watt 1A clear channel transmitting equipment is located on a 100-acre plot north of Roselle, Illinois, 22 miles from the new studio building.



The Most Respected Call
Letters in Broadcasting