



BIG JOHNNY REB

DIAL 540



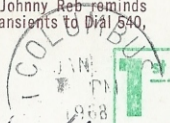
1-15-68

From 27 selective vantage points — on all major roads and highways leading into Columbus — Big Johnny Reb reminds 1,500,000 residents and many thousand transients to Dial 540, the South's Finest, Suh!

Dear Wayne
Thanks for your letter. It confirms your reception of WDAK on Jan. 8, 1968.

Cordially,
Chief Engineer

Mr. Wayne Heinen
126 Linwood Ave.
Orchard Park, N.Y.
14122



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