

W J P B RADIO  
1220 K. C.  
KISSIMMEE FLORIDA

now  
WACV

Mr. Wayne Heinen

We are pleased to acknowledge and verify your reception report of ~~10/31/66~~ at 3<sup>00</sup> 3<sup>15</sup> AM ~~EST~~ o'clock EST. For your information WJPB is owned by the B & M Broadcasting Company, Inc. WJPB's transmitter is located one mile east of Kissimmee Florida at Lat. 28.3 and Long. 82.17 The transmitter site is 57 feet above sea level and our new Rohn Tower is 213 feet high. We transmit with a Gates BC 1J 1 KW Transmitter located in our main studio and transmitter building at the foot of the tower. The transmission line is 56 inches of 5/8 inch copper rod connected directly from the transmitter to the base of the tower so we have little or no transmission line losses. The audio rack equipment is Gates, however, our control room is Collins equipped. WJPB started broadcasting on April 30, 1966 on a daytime basis, programing a good music format with emphasis on local events and news. We are a member of the United Press International and the United Press Audio Network. Kissimmee is the county seat of Osceola County. Kissimmee is the Cow Capitol of Florida and the home of the world famous Silver Spurs Rodeo. Disneyland East which will hold the city of tomorrow and yesterday are located seven miles west of Kissimmee. We are also 40 air miles from the Kennedy Missile Test Center.

Once again we thank you for your report.

Chief Engineer