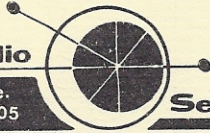


K.F.E.L. radio

4411 goodnight ave.  
pueblo, colorado 81005



Semax Music Co.

MR. WAYNE HEINEN  
427 E. CARAMILLO ST.  
COLO. SPRINGS, COLO.  
80907

DEAR MR. HEINEN

THANK YOU FOR THE DATED 12/04/78.

WE ARE HAPPY TO HEAR THAT OUR SIGNAL IS HITTING  
COLORADO SPRINGS WITH GOOD QUALITY. WE HAVE REPORTS  
THAT OUR SIGNAL CAN BE HEARD IN DENVER AND AS FAR  
SOUTH AS RATON PASS AS TO THE DETAILS OF YOUR RECEPTION  
BETWEEN 11:59 to 12:11 YOU ARE RIGHT ON THE NOSE.

THANK YOU AGAIN FOR YOUR LETTER AND KEEP ON  
LISTENING.

SINCERELY

Edward M. McCandless  
Assistance Engineer

# KFEL

The AM Station with  
the FM Hi-Fi Sound . . . . .

PUEBLO, COLORADO

**PUEBLO**, in south central Colorado, ranks 2nd in Colorado as a trade and industrial center. Pueblo now ranks 198th in the U.S. in Spendable-Income-per-Household. (SRDS)

**CENTRAL COLORADO** is the region bordering the Rockies . . . tourist play area for more than 12 million annually . . . Pikes Peak, Royal Gorge, Garden of the Gods, the fabulous Arkansas Valley . . . **Central Colorado** is the population nucleus of the state, strong in manufacturing, military bases, agriculture.

The gigantic diversion project to move waters through the Continental Divide into the Arkansas Valley will bring more than \$235,000,000 new construction into the KFEL coverage area where other industries include the huge **CF&I Steel Mills** at Pueblo plus other industries located in Colorado Springs, La Junta, Rocky Ford, Salida, Canon City, Trinidad and Portland.

**THE AREA IS STRONG** in military bases with Fort Carson now stretching 30 miles long and 30 miles wide; Ent Air Base, the Air Force Academy, Peterson AF Base, Pueblo Army Depot and the headquarters of the Air Defense Command . . . with 27,000 military and 10,000 civilian employees.

**KFEL RADIO** . . . the Good News Voice of this central Arkansas Valley area . . . at the **Powerful 970 Clear Channel spot** . . . provides the finest varied programming available. KFEL Programming is based on the **WHOLE** family as an audience, strong on varied religious programs, top-programmed FM-quality showtunes, old standards, famous bands, top vocalists, classical. "No wonder the people keep telling us they like our FM high fidelity sound!"

**KFEL RADIO** presents news with the soft approach . . . world news wire plus local community news, farm-and-ranch news, church-and-school news, sports news . . . and, the Good News!

**KFEL RADIO** is represented nationally by **FREDERICK W. SMITH**, in New York, Chicago, Los Angeles and San Francisco.