

We are pleased to confirm your DX report as indicated. KRLA transmits with 10,000 watts of power nights, and 50,000 watts days, using a six-tower array. We broadcast on 1110 kilocycles. We appreciate your interest.

Sincerely,
Jack Reeder
CHIEF ENGINEER



KRLA

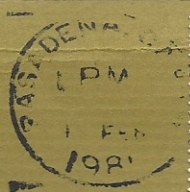
RADIO LOS ANGELES

KRLA has earned national recognition as a leader in young adult programming.

In the process, the station has established a rapport with its audience unmatched in the industry.

KRLA was one of the first radio stations to establish rigid commercial limitations, creating an uncluttered entertainment and information source for the listener and a more effective selling climate for the advertiser.

KRLA is an exciting amalgam of the nation's top air personalities, an aggressive award-winning news department, audience promotions executed with verve, quality control at the executive level, and creative program ideas designed to involve the young adult.



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