

Confirming reception by Mr. Wayne Heinen
in Colorado Springs, CO. on Feb. 5, 1983
at 1902-1905Hrs./CST. Thanks for your
report Wayne.

Wayne Heinen
Chief Engineer

"The #1 buy in Arkansas' #2 Market"

KWHN Coverage Map

1320 Kcs

KWHN

5000 Watts

DAY AND NIGHT

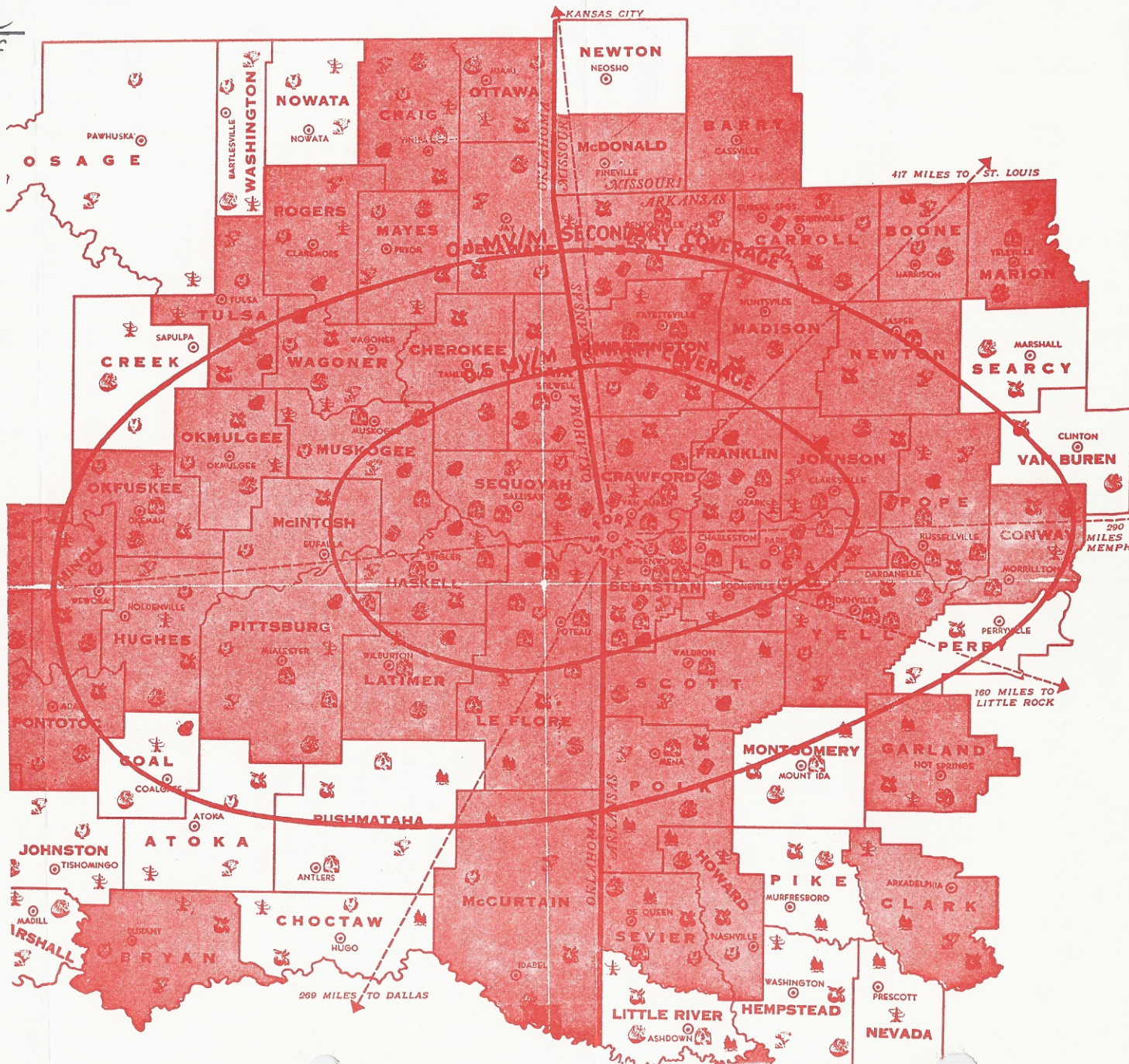
RADIO CENTER BUILDING
P. O. BOX 143
FORT SMITH, ARK. 72902

Telephone Area Code 501
782-8888

FORT SMITH, ARKANSAS'
ONLY REGIONAL AM STATION

"Voice of the rich Arkansas River Valley"

SEE REVERSE SIDE FOR DETAILS



KWHN-AM, FORT SMITH, ARKANSAS STATION DATA

POWER: 5,000 Watts - Only regional AM station between Little Rock and Tulsa in the Arkansas River Valley.

DIAL POSITION: 1320 KC...in the middle of 4 local stations.

HOURS OF OPERATION: 5:00 AM to 12:00 Midnight Monday thru Friday.
6:00 AM to 12:00 Midnight Saturday.
7:00 AM to 11:00 PM Sunday.

MUSIC PROGRAMMING: Adult Contemporary.

TARGET AUDIENCE: 21 years and older.

NEWS: ABC Entertainment Network News on the half-hour.
Arkansas Radio Network news at :55.
Fort Smith area News Reports as they happen and at 6, 7, and 8 AM...11:50 AM...5 and 6 PM .

SPORTS: Local sports reports daily at 7:30 AM and 5:10 PM.
Dan Lovett national sports report at 7:25 AM and 5:40 PM.
Lou Holtz/Eddie Sutton Coaches Show at 5:05 PM.
All Arkansas Razorback Football Broadcasts.
All Westark Community College Basketball Games.
All Fort Smith Southside High School Football Games.
All Fort Smith Northside High School Basketball Games.
All St.Louis Cardinal Major League Baseball games.
Other local area sporting events as they occur.

AGRICULTURE: Daily Extension service report at 6:35 AM.
Daily Fort Smith Stockyards Market report at 12:15 PM.
Daily Agri Weather at 6:50 AM.
Other Farm news and views 6:30 to 7:00 AM and 12:00 to 1:00 PM Monday thru Friday.

FINANCIAL NEWS: Daily New York Exchange report from the floor at 4:00 PM Monday thru Friday.
"Corditz On The Economy" from ABC daily 3:45 PM.

REMOTE: Complete Studio Van available at sight at special rates.

PERSONALITIES: Live personalities handle all entertainment and local news programming.

SPECIAL SIMULCAST OF SOME NEWS AND SPORTS PROGRAMS AVAILABLE ON KMAG-FM, FORT SMITH, ARKANSAS.