



November 8, 1971.-

Dear Kermit,

Thank you for the fine letter and reception report you sent to us. We are always happy to hear from our listeners, and particularly someone as interested in broadcasting as yourself. The Log report you enclosed, was letter perfect and we appreciate your thoughtfulness in doing such a splendid job of keeping an account of our broadcast for that segment.

We are to go to 28,800 Watts, on or near December 15, of this year, in multiplex stereo. Our transmitter is located at Shenandoah Heights, which is 17 miles due north of Pottsville. If you are ever in this area, please, by all means, drop by and ask for myself, or someone in the engineering dept.

I am a transmitter engineer and F.M. announcer, along with two other men. Our chief engineer is extremely busy and asked me to write back to you concerning this matter. The fellow on the air that evening is our part-time weekend man. With the power increase, will also come a change in our format. The Country and Western music will be out the window, and in its place will be a strictly background format.

Once again for the letter and log report, we'd like to thanks and keep listening.

Yours truly,

Greg Lewis

STUDIOS AND OFFICE: 212 SOUTH CENTRE STREET, POTTSVILLE, PA. - PHONE: 622-1360

**WPPA -- 5000 WATTS, 1360 KILOCYCLES TRANSMITTER AT POTTSVILLE, PA.
WPPA - FM -- 101.9 MEGACYCLES TRANSMITTER AT SHENANDOAH HEIGHTS, PA.**