

WMSH-fm



On the *RIGHT* side of your **106.7** dial

*Bright, delightful, informative radio for the entire family. Covering the 5 County Pennsylvania CAPITAL MARKET
Elizabethtown, Pennsylvania*

October 19, 1965

Kermit Geary
R.D. 2, Box 298
Walnutport, Pa. 18088

Dear Kermit:

Thank you for your kind and informative letter of September 27, 1965. We are delighted to hear that you are able to receive WMSH-FM and enjoy the music and we are also most happy to confirm your reception of our station.

The following information concerning our FM plant may be of some interest to you.

Air Date - April 30, 1964

Equipment - Gates FM-5C transmitter.

Transmitter output power - 3.7 KW

Antenna - Gates FMA-2 Hor. - 2 sections and Gates 300-2 Vert. -
2 sections side mounted on WHRY AM tower at height of
144 ft.

Effective radiated power - 3.18 KW (V)
3.18 KW (H)

If you are ever in our area, stop by and look around.

Sincerely,

C. C. Weymer
Chief Engineer

Owned and operated by The Hershey Broadcasting Company, Hershey, Pennsylvania