

HARRY L. MAGEE, OWNER

AM 550 KC



W H L M

BLOOMSBURG, PA.

Phone: 784-5500

FM 106.5 MC

ROBERT R. WILLIAMS, MANAGER

August 30, 1965

Mr. Kermit Geary
R. D. #2, Box 298
Walnutport, Pennsylvania, 18088

Dear Mr. Geary:

This is to verify your report of the reception of Station WHLM-FM on August 1, 1965 from approximately 5:45 to 7:06 p.m.

WHLM-FM has just recently installed a vertical antenna with an ERP of 4.8 kw and believe that your AC power antenna picked up our vertical signal. It's surprising that you were able to do so as I know the area that you live in very well. We have not changed our horizontal ERP which is still at the old 8.8 kw. Last Fall we installed a new transmitter and believe this has helped our signal tremendously. We, of course, went from 3 kw to 5 kw on our transmitter so that we would have sufficient output for both our vertical and horizontal antenna.

Thanking you again for your DX report on our FM, and we would appreciate any further comments that you might receive from that area.

Very truly yours,

BLOOM RADIO

A handwritten signature in blue ink that reads "Anthony F. Hogg".

Anthony F. Hogg,
Chief Engineer

AFH/lh