

1000 WATTS
ALL DIRECTIONS

1440 KILOCYCLES
REGIONAL CHANNEL



WGCB

RED LION BROADCASTING CO.

Red Lion, Pennsylvania

P. O. Box 88
RED LION, PA.
PHONE 33471

YORK OFFICE
SCHMIDT BUILDING
PHONE 82045

Dear friend,

Thank you for your recent correspondence. We are very happy to hear from all our friends and to know at this time that you are receiving our station on 96.1 megacycles.

The purpose of this F M radio test equipment period is to gather information concerning the working of our equipment and the areas into which our broadcast is reaching.

We will be very pleased to hear from you at any time. Write and tell us how you are receiving us, whether you are enjoying our programs, and offer any suggestions that would be for the betterment of our station and for the enjoyment of those in our radio audience.

We would also be happy to hear your comments on our daily broadcast on our A M programs located at 1440 on your A M radio dial.

Very truly yours,



John M. Norris
Owner and Director

"The More You Tell - The More You SELL!"
Frequency Modulation 96.1 megacycles