

# WAPF

SOUTHWESTERN BROADCASTING COMPANY  
OF MISSISSIPPI

# WCCA

980 KILOCYCLES — 5000 WATTS  
94.1 MEGACYCLES — 57000 WATTS

317 CANAL ST.  
P. O. BOX 604  
McCOMB, MISSISSIPPI 39648

TELEPHONE  
AREA CODE: 601  
684-7470  
OR  
684-7471

August 14, 1976

Phillip D. Brady  
Manager  
Mrs. Agnes Louise McGehee  
Assistant Manager

Mr. Kermit Geary  
R.D. 2, Box 298  
Walnutport, PA 18088

Dear Mr. Geary:

It was a pleasure receiving your letter of June 29th giving the reception conditions of WCCA-FM the night of Sunday, June 27, 1976.

WCCA has 57 KW E.R.P. with an antenna height above average terrain of 160 feet. Our FM antenna is a 6-bay Collins, horizontally polarized, sidemounted on our AM tower.

I appreciate your remarks on the efficiency and quality of our signal that you received.

I am president of the Mississippi Broadcasters Association, and we appreciate members of the National Radio Club who listen to stations and give us these reports.

Very truly yours,

*Phillip D. Brady*  
Phillip D. Brady, Manager

PDB/alm