

Naturally You Listen to . . .

W G K V

1490 ON YOUR DIAL

CHARLESTON, WEST VIRGINIA

ALBERT H. CRAWFORD
ACCOUNTING

October 2, 1942

INTERNATIONAL RADIO SALES
NEW YORK CITY
NATIONAL REPRESENTATIVE

Mr. Kermit Geary
R.F.D. #2
Walnutport, Pennsylvania

Dear Mr. Geary:

We were glad to get your letter of September 23rd and to find out that our signal was reaching as far as you reported it.

We have checked your logging of this station on the dates mentioned in your letter and we find that they are correct. You did not, however, get all of our opening announcement, or at least you did not mention it in your letter. That which you did mention was correct.

Our signal could not be expected to be clear that far away, due to the fact that we operate on only 100 watts. But it was certainly good to hear that you could hear us early in the morning.

We have an application for 250 watts, and if Federal Communications Commission grants it, then you will probably pick up our signal much stronger.

Thanks again for your friendly letter. We certainly did appreciate hearing from you. Good luck.

Yours very truly

KANAWHA VALLEY BROADCASTING CO.



Uriah J. Young, Jr.
Accountant

ujy/j

AFFILIATE
NATIONAL BROADCASTING COMPANY
RED AND BLUE