



WTMJ'S TRANSMITTER WITH ANTENNAE TOWERS, AND BROADCASTING EQUIPMENT

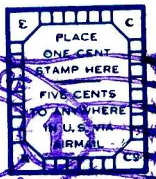
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THE MILWAUKEE JOURNAL STATION
WTMJ

The WTMJ transmitting station, as seen from an airplane, stands out boldly from the surrounding farm country, with the two antennae towers rising majestically into the sky. This transmitting station is located at a wooded field, Wisconsin, 12 miles from the east of Milwaukee. Visitors are welcome by special arrangement with WTMJ's station director. The modern equipment used at the transmitting station includes the delicate 5,000 watt transmitter shown in the upper left hand panel. The lower right hand panel pictures the master control board employed in the operating room located in The Milwaukee Journal building, Fourth and State streets, Milwaukee. Station WTMJ broadcasts daily for 18 hours, with a frequency of 620 kilocycles on a wave length of 483.6 meters.



MADE IN U.S.A. BY E. C. KROPP CO., MILWAUKEE



Kermit Geary
R.F.D. # 2
Walnutport, Penna.

Dear Sir:

Pleased to report
your reception of
W.T.M.J. is CORRECT.

Thank you.

Station W.F.M.J.