



PHONE: 369 OR 262

SERVING IN THE HEART OF WISCONSIN'S VACATIONLAND

January 16, 1954

Mr. Kermit Geary R.F.D. #2 Walnutport, Pa.

Dear Mr. Geary:

Thank you for your letter of Dec. 1, 1953 telling of reception of WPFP during the special DX broadcast for the NRC on Nov 30, 1953, from 3 - 3:30 AM, CST. Your log compares closely with our program log, so this letter serves as a verification of your report.

I received 57 reports from all parts of the US and Canada, and reception of WPFP at these spots varied from clear channel to just being able to log the station. Considering we were on with only 100 watts, I feel that we did good.

Radio Station WPFP has been on the air since July 2, 1953, and at present is not affiliated with any network. Our studios and transmitter are located in the same building, situated just south of Park Falls, right on highway 13. Our equipment is made up of RCA transmitter, limiting amplifier, modulation monitor and some mikes, a Gates console and frequency monitor, Rek-O-Kut 3 speed turntables with GE arms and pickup heads, some WE and E-V mikes, and magnecord tape recorder. Our antenna is a stainless tower 150 ft. high, which is located in a swamp with running water. We are served with United Press wire service, and Langworth transcription service.

A glance at a map will show Park Falls, to be in the north central part of Wisconsin, and right in the summer tourist area.

The M & N Broadcasting Co Inc owns and operates WPFP, and the weekly broadcast schedule is from 7 AM to 10 PM, and on Sunday from 8  $A^M$  to 10 PM. Our frequency check is the third Wednesday morning of each month from 1:30 to 2:00 AM CST. This corporation also owns and operates radio stations WIGM in Medford, Wisconsin, and WLDY at Ladysmith, Wisconsin.

Thank you again for your report, and on behalf of the entire staff and management of WPFP, I wish to extend continued good DXing in the future.

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Ray Bohnert, Chief Engineer

Radio Station WPFP

Park Falls, Wisconsin

Yours truly,

RB: lah